

Privacy Policy

Effective Date: 1/23/2024

Custom Hair values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and share information when you visit our website, use our services, or interact with us.

1. Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, mailing address, and payment details.
- **Appointment Details:** Information related to your hair replacement consultation or service and/or scheduled appointments.
- **Website Usage Data:** IP addresses, browser type, pages viewed, and time spent on our site through cookies and analytics tools.

2. How We Use Your Information

We use the information we collect to:

- Provide and personalize our services, including consultations and non-surgical hair replacement solutions.
- Process payments and schedule appointments.
- Send marketing communications, promotional offers, and updates (with your consent).
- Respond to your inquiries and improve our customer service.
- Enhance our website's functionality and user experience.

3. SMS Consent and Terms & Conditions:

Information obtained as part of SMS consent will not be shared with third parties or affiliates.

If you have consented to receive text messages from Custom Hair, you may receive texts about your order, or delivery or an upcoming scheduled appointment. Message rates may apply and messaging frequency may vary. You may opt-out at any time by texting STOP. For additional assistance, text HELP or review our privacy policy.

We may share your information:

- With service providers who assist in delivering our services (e.g., payment processors, scheduling software).
- To comply with legal obligations or protect our rights.

4. Your Privacy Rights

You have the right to:

- Access the personal data we hold about you.
- Request corrections or deletion of your data.
- Opt-out of receiving marketing communications at any time by clicking “unsubscribe” or replying "STOP" to text messages.
- Control cookie preferences via your browser settings.

5. How We Protect Your Information

We implement security measures to safeguard your data, including encryption, secure servers, and limited access to personal information.

6. Cookies and Tracking Technologies

Our website uses cookies and similar technologies to enhance user experience and analyze website performance. You can manage cookies through your browser settings.

7. Third-Party Links

Our website may contain links to external sites. We are not responsible for the privacy practices of those sites and encourage you to review their privacy policies.

8. Children’s Privacy

We do not knowingly collect personal information from children

9. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised effective date.

10. Contact Us

If you have questions about this Privacy Policy or how we handle your personal data, please contact us:

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